

Talk Radio 1370AM Student Athlete Pic of the Week Photo Contest Official Contest Rules

These contest rules are specific to the above contest conducted by Entercom Austin, LLC d/b/a KJCE-AM "Talk Radio 1370" (the "**Station**"). Except to the extent specifically set forth below with respect to this specific contest, the Station's general contest rules apply to this contest as well. A copy of these specific contest rules and the Station's general contest rules are available at the Station's studio at 4301 Westbank Drive Escalade B 3rd Floor Austin, Texas 78746 during regular business hours and on the Station's website at www.talkradio1370am.com/rules. To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

HOW TO ENTER

1. No purchase is necessary to enter or win the Talk Radio 1370AM Student Athlete Pic of the Week Photo Contest (the "**Contest**").
2. For purposes of this Contest, an "**Eligible Student Athlete**" is (i) a high school student athlete age seventeen (17) or younger (*i.e., not yet 18 years old*), (ii) enrolled in any one of the following Austin Area schools or school districts: Austin Independent School District, Del Valle Independent School District, Bastrop Independent School District, Eanes Independent School District, Elgin Independent School District, Georgetown Independent School District, Hays Consolidated Independent School District, Hutto Independent School District, Lake Travis Independent School District, Leander Independent School District, Manor Independent School District, Pflugerville Independent School District, Round Rock Independent School District, San Marcos Consolidated Independent School District, Hyde Park School, Regents School of Austin, St. Dominic Savio Catholic High, St. Andrew's Episcopal School, St. Michael's Catholic Academy and St. Stephen's Episcopal School (each, and "**Eligible School**").
3. For purposes of this Contest, an eligible "**Entrant**" is the parent or legal guardian of an Eligible Student Athlete who is eighteen (18) years of age or older and a legal US resident of the State of Texas.
4. The entry/registration process will require you to either log into an existing account, or create a free account with the game administrator, UPICKEM. You may either elect the option to have your Facebook profile pre-load applicable portions of the entry form (Facebook account is not required to enter this contest), or complete the online entry/registration form by submitting the Entrant's name, address, phone number and e-mail address. **Limit one (1) UPICKEM account per e-mail address, limit one (1) eligible entry per UPICKEM account.**
5. From 12:00am (CT) on September 12, 2016 through 11:59pm (CT) on November 27, 2016 (the "**Entry Period**"), eligible Entrants wishing to enter this Contest must go to either www.talkradio1370am.com or www.fanstandatx.com, click on the graphical "Student Athlete Pic of the Week" entry link, click on the "Enter Your Own!" graphic link and:
 - a. Submit only one (1) photo of an Eligible Student Athlete, **and only one (1) Eligible Student Athlete** (no other person may be depicted in photo no matter how far away or obscure) in either the ".jpeg" or ".jpg" file format (no other formats will be accepted) **that meets all of the requirements in Section 6 below;**
 - b. Enter the Eligible Student Athlete's first name, the Eligible Student Athlete's last initial, the Eligible Student Athlete's age, and the town/city in which the Eligible Student Athlete lives; and
 - c. Affirmatively check the box or "I agree" button, expressly confirming the following:
 - Entrant represents and warrants that he/she is both eighteen (18) years of age or older and a legal Texas resident.
 - Entrant represents and warrants that (1) the one (1) Eligible Student Athlete depicted in the photo is seventeen (17) years of age or younger (*i.e., not yet 18 years old*) who is enrolled at an Eligible School, and (2) other than the one (1) Eligible Student Athlete, there is no other person visible in the photo at all no matter how far away or obscure.
 - Entrant represents and warrants that they are the parent or legal guardian of the child depicted in the photograph.
 - Entrant represents and warrants that he/she either owns the rights to, or has otherwise obtained permission to use, the photograph submitted with their entry.

- Entrant represents and warrants to Station that the use and distribution of such photograph will not violate or infringe upon the rights of any third party, including, without limitation, copyrights of others in or to the picture.
 - Entrant represents and warrants that he/she authorizes Station to post the photograph on Station's website and/or on social media sites, or use the photograph in any other manner Station sees fit with no compensation to the Entrant or child.
 - Entrant agrees and acknowledges that Station, all contest sponsors, and their respective affiliates, parents, employees, agents and all other related sponsors may use the name, image, photograph submission, other entry materials and/or biographical information of the Entrant and/or the Entrant's child for advertising and/or promotional purposes on radio, TV broadcasts, in the newspaper, on websites and/or any other medium in connection with participation in this contest or otherwise without the payment of any additional compensation to the Entrant or to the Entrant's child.
 - By submitting a photograph in a Station contest, entrant agrees to indemnify Station should any representations and warranties made by entrant herein or in the applicable contest rules prove to be false or inaccurate.
 - Entrant understands and agrees that Station shall be the sole and exclusive owner of the photograph submitted, whether or not the photograph is selected as a winner, and entrant agrees to sign any documents requested by Station to evidence such transfer of ownership.
 - Entrant acknowledges and agrees that the contest rules are available to him/her at www.talkradio1370.com/rules, that he/she has had an opportunity to review them before entering this contest, and agrees to be legally bound by the contest rules. Contest rules are also available Monday through Friday (excluding holidays) during normal business hours between 8am (CT) and 5pm (CT) at the Station's studios located at 4301 Westbank Drive Escalade B Floor 3, Austin, TX, 78746.
6. The photograph submitted as part of Entry for this contest must (*in addition to the other requirements in these Contest rules*) satisfy all of the following requirements:
- a. For purposes of this contest, the terms "photo" and "photograph" may be used interchangeably to include, but not be limited to the inclusion of, any image that may be produced by an analog or digital camera, by an optical image scanner (or simply, "scanner"), by means of a "screen dump," "screen capture," "screenshot," or "screengrab," and/or by the digital manipulation of one or multiple photos such as may be achieved using image editing software.
 - b. The photo must be uploaded in either the ".jpeg" or ".jpg" file format (no other formats will be accepted), using the method described in Section 5 above.
 - c. No person but the one (1) Eligible Student Athlete entered into the contest may be depicted in the photo (no matter how far away or obscure); provided, however, that Station reserves the right to accept photos that have parts of other people visible that Station deems (in its sole discretion) is not material to the photo and such persons are completely indistinguishable (for example, a leg or finger). Further Station's decision in this matter is final and not appealable and Station is not obligated to treat every photo identically (for example, Station may decide that in one photo a leg is not material but that a leg is in another photo). Any photo with any other person(s) depicted in it will be ineligible and disqualified, except as otherwise permitted in this Section 6(d).
 - d. Entrant must exclusively own (or has obtained the a license from the copyright holder to) the copyright in the submitted photo (it cannot be "owned" in any way by any other person or company without obtaining his/her express consent to enter this contest and allow Station to use the photo as contemplated in the contest rules).
 - e. **Photo, as well as any comments that may be posted to any photo entries in this contest, must not contain or convey any content that the Station determines at its sole discretion, subjectively or otherwise:** (i) to be indecent, profane, obscene, explicitly sexual, harmful, threatening, abusive, harassing, tortious, defamatory, vulgar, libelous, or hateful, (ii) to be racially, ethnically, or otherwise offensive or objectionable, (iii) to encourage unlawful behavior, (iv) to contain, depict, or otherwise infringe upon the brand name(s), copyright(s), trademark(s), servicemark(s), tradename(s), logo(s), or any other intellectual property that may belong to a third party, or (v) to disclose any detailed personal, physical, contact, or otherwise confidential information that may belong to a third party. The foregoing is not intended to require Station to disqualify entrants who, in Station's sole discretion, appear to be innocently wearing clothing or are in areas that just happen to contain third party logo(s) or mark(s). Further, Station may, but is not obligated to pixelate/cover any trademark(s), servicemark(s), tradename(s), and/or

copyrighted materials in Station's sole discretion. Station shall not be required to make the same determination based on the foregoing for every photo and may treat each photo entry differently, in its sole discretion, even if the problematic content is similar.

7. Each Entrant may submit only one (1) entry in this contest and Entrant must be the parent or legal guardian of the Eligible Student Athlete depicted in the photo. Station will disqualify any photo received from an Entrant who is not the parent or legal guardian of the Eligible Student Athlete depicted therein. **STATION WILL DISCARD MULTIPLE ENTRIES FROM THE SAME ENTRANT (WHETHER CONTAINING PHOTOS OF THE SAME OR OF DIFFERENT ELIGIBLE STUDENT ATHLETES) AND ONLY THE FIRST QUALIFYING ENTRY RECEIVED WILL BE ELIGIBLE TO PARTICIPATE.**
8. Both the parent/legal guardian entering the contest and the Eligible Student Athlete must be eligible to win in this contest (other than the minimum entry age restriction with respect to the Eligible Student Athlete).
9. Station will disqualify any photograph that is received from an Entrant who is not the parent or legal guardian of the baby depicted therein.
10. By entering this contest, Entrants understand and agree that Station may elect to use any entry submitted for entertainment purposes on-air and may choose to comment on, mock, poke fun at, and/or mimic any entry submitted. Entrants waive any right to make any claim against Station or any contest sponsors with respect to any comments - disparaging or otherwise - made on air regarding such Entrant's entry.

HOW TO WIN

11. At or after 12:00pm (CT) on September 12, 2016, Station will post some or all photos of all eligible entries online at www.talkradio1370.com and www.fanstandatx.com. Listeners will then be able to vote for their favorite photo from among all photo entries posted online as many times as they wish (subject to Station's right to implement limits as set forth in the general contest rules) until 11:59pm (CT) on November 27, 2016. **LISTENER VOTES WILL NOT BE THE DETERMINING FACTOR IN THE SELECTION OF QUALIFIERS BUT MAY BE, IN STATION'S SOLE DISCRETION, ONE OF MANY FACTORS TAKEN INTO CONSIDERATION IN SELECTING QUALIFIERS.**
12. After approximately 10:00am (CT) each Monday from September 19, 2016 through November 28, 2016, Station staff and/or management will select one (1) entry from among all eligible entries received to that point in time, based on evaluation of the submitted photo (in their subjective opinion) and/or any other any lawful criteria Station judges deem desirable, to receive one (1) weekly prize in this Contest (*as described in Section 15 below*) and to qualify to be entered into the grand prize drawing (*as described in Section 13 below*) subject to verification of eligibility and compliance with these Contest rules (each a "Qualifier," collectively the "Qualifiers").
 - a. There will be up to, but not more than, one (1) Qualifier per week from September 19, 2016 through November 28, 2016, for a total of up to, but not more than, eleven (11) Qualifiers in this Contest.
 - b. **AN ENTRANT MAY ONLY BECOME A QUALIFIER ONLY ONCE IN THIS CONTEST.**
13. At or after 5:00pm (CT) on November 28, 2016, Station will post the photos of the up to eleven (11) Qualifiers in this Contest online at www.talkradio1370.com and www.fanstandatx.com. Listeners will then be able to vote for their favorite photo from among all photo entries posted online as many times as they wish (subject to Station's right to implement limits as set forth in the general contest rules) until 11:59am (CT) on December 5, 2016. **LISTENER VOTES WILL NOT BE THE DETERMINING FACTOR IN THE SELECTION OF QUALIFIERS BUT MAY BE, IN STATION'S SOLE DISCRETION, ONE OF MANY FACTORS TAKEN INTO CONSIDERATION IN SELECTING QUALIFIERS.**
14. After approximately 12:00pm (CT) on December 5, 2016, Station staff and/or management will randomly select the potential grand prize winner from among the up to eleven (11) Qualifiers in this Contest to receive the grand prize (*as described in Section 16 below*), subject to verification of eligibility and compliance with these Contest rules (the "Grand Prize Winner"). Station will announce the name of the grand prize winner on-air at approximately 2pm (CT) on December 5, 2016. The potential grand prize winner need not listen in order to win. Station will contact the potential grand prize winner. Should the potential grand prize winner not meet the eligibility requirements or is disqualified for any other reason, an

alternate grand prize winner may be selected by Station, but in the event such alternate grand prize winner does not meet eligibility requirements or is disqualified, no grand prize will be awarded in this Contest.

15. Odds of becoming a Qualifier in this Contest depend upon the number of eligible entries received. Odds of a Qualifier becoming the Grand Prize Winner shall be up to, but in no way exceed, 1:11.

PRIZES

16. **Weekly Prize.** Each of the up to eleven (11) verified Weekly Winners will receive one (1) \$50 Precision Camera & Video gift certificate valid through January 30, 2017 towards any pre-made photo frame.
17. **Grand Prize.** The one (1) verified Grand Prize Winner of this Contest will receive one (1) Olympus Tough TG-870 Camera courtesy of Precision Camera & Video and valued at approximately \$300.00.
18. **PRIZES IN THIS CONTEST WILL BE AWARDED TO THE ENTRANT VERIFIED AS A WINNER ONLY. THE ELIGIBLE STUDENT ATHLETE PICTURED IS NOT ENTITLED TO WIN ANY PRIZES IN THIS CONTEST.**

SPONSORS

19. The sponsors of this contest are Precision Camera & Video and Entercom Austin, LLC.

OTHER RULES

20. **In order to receive Qualifying or Grand Prize, the Qualifying or Grand Prize Winner will be required to produce documentation (including but not limited to a birth certificate or court order appointing a legal guardian) establishing that (i) they are the parent or legal guardian of the Eligible Student Athlete depicted in the selected photo; and (ii) the depicted Eligible Student Athlete meets the Age Requirement. Grand Prize Winner must present the required documentation in person at Station's studios at 4301 Westbank Drive Escalade B 3rd Floor, Austin TX 78746 when picking up Grand Prize.**
21. Station is conducting this contest using proprietary software owned by a third party known as Second Street Media Inc. ("UPICKEM"). UPICKEM is not a sponsor of this contest but entrants may be required, as part of the entry process, to agree and consent to UPICKEM's Terms of Service and Privacy Policy (both of which are available via a link during the contest entry process) (collectively, the "UPICKEM Policies") and may be required to register with UPICKEM. While agreement to the UPICKEM Policies is required in order to enter this contest, the UPICKEM Policies are not a part of these contest rules but are a separate agreement between the entrant and UPICKEM. With respect to the conduct of this contest by Station, in the event of any conflict between the UPICKEM Policies and the Station contest rules, the Station's contest rules govern.
22. Station is not responsible for any error or technical malfunctions associated with the UPICKEM site that may affect any entrant's ability to enter, win, or be properly considered in this Contest, regardless of the cause. In the event of a malfunction associated with the UPICKEM site that Station (in its sole discretion) deems to materially and adversely affect this Contest, Station reserves the right to suspend this contest, terminate this contest without a winner, terminate this contest and select a winner early, provide alternative means of entry or any other changes to these contest rules that Station deems appropriate under the circumstances. Any such changes, terminations or suspensions will be announced on air and/or posted on the Station's website, if applicable.
23. Employees of UPICKEM and its affiliates, their respective parents, affiliates, subsidiaries, advertising sponsors and promotional agencies, and the immediate family members of each are not eligible to win in this Contest.